BUILDING COMMUNITIES OF HOPE AND ACTION TO END LUNG CANCER
CAPTION: Messages of support and remembrance created by Breathe Deep event participants in Deerfield, Illinois, in November 2011.
LUNGevity’s Mission: To have a meaningful impact on improving lung cancer survival rates, ensure a higher quality of life for lung cancer patients and provide a community for those impacted by lung cancer. LUNGevity does so by supporting critical research into the early detection and successful treatment of lung cancer, as well as by providing information, resources and a support community to patients and caregivers.

Through its programs and other initiatives, LUNGevity creates communities for all those engaged in the fight to end lung cancer—patients/survivors, caregivers, advocates, donors, researchers, and healthcare providers. Together these groups create a movement that is stronger than any one part.
Dear Friends,

Every day we meet the people who make up the lung cancer community. From patients and caregivers to healthcare providers and scientists looking for solutions and the advocates and donors who make this work possible, LUNGevity Foundation is uniting the entire lung cancer community with the hope of a brighter future.

Under the guidance of highly respected lung cancer experts, LUNGevity funds high-impact scientific work that bridges the chasm between basic science and clinical trials. This work is called translational research and, because this area of research is severely under-funded, many promising treatments and technologies are not pursued properly.

By funding translational research and homing in on the need for improved early detection and personalized treatment options, LUNGevity is helping to fill crucial gaps in the process of improving patient care.

In 2012, LUNGevity enacted a new program to ensure that progress in lung cancer research continues. Through our new Career Development Awards program, we are fostering the careers and scientific progress of exceptional scientists who are passionate about spending their lives working to improve the outcomes for lung cancer patients.

LUNGevity sees the powerful hope that comes from funding meaningful research, and we also know the importance of having vibrant resources that evolve to meet the needs of the lung cancer community. Through LifeLine, our phone buddy system for patients and caregivers, our survivorship-focused Hope Summit and our new Caregiver Resource Center—the first resource of its kind—we are proud to mark vital frontiers in supporting the lung cancer community.

LUNGevity knows that all this amazing progress is only possible because of the generous support of our volunteers, event coordinators, event participants, donors, and corporate sponsors. We treasure your confidence in us and, in return, we pledge our continued commitment to financial integrity as we invest your donations in improving the outcomes for lung cancer patients and their families.

We are anticipating even more progress next year as we continue to expand our network of grassroots events and work to bring the dearth of federal spending on lung cancer research into the spotlight. Together, we can make lung cancer a national priority.

Sincerely,

Andrea Stern Ferris
President and Chairman
“The funds for lung cancer research are relatively small today, and the burden on the healthcare system is huge. LUNGevity is really coming at the perfect time to try to address a tremendous need and further research that is impactful.”

PIERRE P. MASSION, MD
Associate Professor of Medicine and Cancer Biology,
Vanderbilt-Ingram Cancer Center
Chairman, Scientific Advisory Board, LUNGevity Foundation
LUNGevity is the largest lung cancer-focused organization in the United States. It raises support and awareness from individuals, foundations and businesses across the country, with more than 80 events in communities throughout the US. As a thought leader and community hub, LUNGevity also provides support, education and advocacy resources directly to the lung cancer community. Here are the stories of three survivors and a caregiver who attended this year’s LUNGevity Hope Summit in May and how they have navigated their own lung cancer journeys.

Daughter and Mother Survivors Know the Importance of LUNGevity-funded Research

Tracy is a mother of two and an avid softball player, who dreams of visiting the Wolong Panda Reserve in China to hold a panda cub. Her mother, Barb, loves to crochet and travel, and hopes to one day cruise around the world. But a love of travel isn’t the only thing they have in common.

Both were diagnosed with Stage IIIB lung cancer, although eight years apart. So when Tracy got her diagnosis, she already knew what treatment and its side effects would look like. “During those tough times, my mom would be there, saying ‘Been there, done that. You’re going to have your bad days. Tomorrow’s going to be better.’ Eventually better was there, and during the bad times, so was she. And she had gone through it, so she knew what I was going through, what I was feeling. She was there every step of the way. She was my rock.”

As a mother, Barb would gladly have traded places with her daughter if at all possible. “First, I went through it myself from the inside. Then I had to go through it from the outside with her. That was tough. Going through it twice and wishing it was me again, instead of her.”

Another trait they share is a focus on survival, as Barb states: “Giving up was not an option. The day I was diagnosed, there was a 15 percent chance of survival, and I said ‘I’m going to be in that 15 percent.’” And ten years later she is. Tracy likewise never considered the possibility that she would be anything other than a survivor, “I’ve always been a survivor.”

As a caregiver, Barb’s husband also played a critical role in their survival. Barb says, “My hubby was one heck of a caregiver, through all my treatments, including when my colon perforated one month after lung resection. Without him, I don’t think I would have made it.” Tracy notes, “My dad was there in the room when I got my diagnosis. He, along with my mom, was my softball coach and would always say, ‘Make the play, cry later.’ It doesn’t just work on the field. When I was going through the roughest of days, I could hear my dad yelling that quote at me and I would toughen up and fight harder.”

The one message they want heard above all is that “it doesn’t matter whether you smoked. People who haven’t smoked and people who have both get lung cancer.” Their focus for the future is on survival and solutions.

Barb’s father died of lung cancer, and Tracy’s children and brother are nervous about getting the disease. “I’m hoping by the time my kids have any kind of issues, they’ll have an even greater chance of survival or of curing it altogether because of the research that groups like LUNGevity support. That gives me hope.”
Jim & Cyndi Siegfried: Husband and Wife Add Survivor and Caregiver to Their Relationship

In 2002, Jim Siegfried was a five-mile-a-day runner, successful businessman, active member of his church, father of three, grandfather of five, and never-smoker. Lung cancer was the last thing on his mind when he went for a routine physical that November.

He and his wife, Cyndi, were married 35 years when he received his diagnosis of Stage IV lung cancer. “We thought we knew each other pretty well, but found that lung cancer can bring you much, much closer together,” says Jim.

Jim was initially treated with surgery, three months of intensive chemotherapy and 30 rounds of radiation, bringing his lung cancer into remission. Then in 2006, he had an unrelated diagnosis of prostate cancer. The years 2008-2010 brought several recurrences of his cancers.

Cyndi has been the primary caregiver for Jim since he was diagnosed, noting, “I was as unprepared for that role as Jim was for being a person with cancer.” Cyndi doesn’t see herself as a “caregiver,” however, but as “a person who loves someone with cancer.” Jim points out that in 2002, Cyndi was computer-illiterate. We bought a computer and she dove in, teaching herself, in order to research my particular type of cancer, get information about trials, traditional and complementary treatments, and find the best doctors and cancer hospitals. She has been my encourager, helping me to keep my focus on what is really important. She has been at the forefront from day one, making sure I get the best of what I need to fight this disease.” Recognizing the special needs of caregivers, Cyndi and Jim also founded a local in-person support group for patients and caregivers, and Cyndi recently wrote a book to help other caregivers, A Caregiver’s View from the Passenger Seat.

Today, Cyndi defines herself as a wife, mother, grandmother, and caregiver turned author and speaker, who is proving that you can teach an old dog new tricks. And Jim is a ten-year-and-counting Stage IV lung cancer survivor.

More than 220,000 people are diagnosed each year, and lung cancer can affect anyone

**Equal Opportunity by Gender**

- Men — 52%
- Women — 48%

**Any Smoking History, Including None**

- Current Smoker — 43%
- Former or Never-smoker — 57%

Focusing Our Efforts for the Greatest Impact in Improving Survival  Although one in 14 Americans will be diagnosed with lung cancer in his or her lifetime, government funding for research into better diagnosis and treatment has been limited. Not surprisingly, there has been little progress in 5-year survival of lung cancer, in sharp contrast to the other major cancers.

With only 15% of lung cancers found while the disease is still localized and potentially curable, improving the tools for early diagnosis is vital. And 52% 5-year survival for early stage patients is not nearly high enough, so LUNGevity also focuses its research program on more effective treatments. These 2011-13 Awardees represent the type of patient-care impact the LUNGevity Science Program aims to achieve.

**LUNGevity Awardees Focus Research on Personalizing Care and Improving Detection**

Translational research has a direct impact on patient care by applying basic scientific discoveries to the treatment and early detection of disease. This research is the critical bridge that translates new discoveries from the laboratory to the hospital, and it allows the learnings from clinical trials to inform laboratory research with the end result of improving patient outcomes.

LUNGevity invests in translational research today to bring medical breakthroughs to lung cancer tomorrow. For instance, John Heymach, MD, PhD, at the University of Texas MD Anderson Cancer Center received funding from LUNGevity to help personalize lung cancer treatments and stop medicines from making people sicker. Drugs targeting the growth of tumor blood vessels, such as bevacizumab, improve survival rates for some patients with non-small cell lung cancer (NSCLC). However, in some patients there is no benefit and, in other patients, the drugs can cause life-threatening illness.

Dr. Heymach is using his LUNGevity grant to determine which patients are likely to see the benefits from these drugs and which patients should be spared the time, cost and risks associated with these treatments. This study could have a direct impact on patient care, laying the groundwork for a key blood test to personalize treatment regimens for patients with NSCLC.

Dr. Heymach cautions that this test could still be a few years away. “Scientists usually have to try several approaches before having a successful translational research project — that’s why it is difficult to find for-profit investors. And that’s why LUNGevity grants are so important. With their support, we can focus our efforts on conducting excellent research and ultimately improving patient care.”

Biomarker research is another opportunity for translational researchers to help patients. In some ways, biomarker research epitomizes translational research. We already have the basic knowledge and technical skills to identify biomarkers in the academic laboratory, but now we need to translate this expertise into the clinic.

By identifying lung-cancer-specific biomarkers that can be detected in a blood sample, we have the potential to improve the early detection, diagnosis and treatment of lung cancer. However, finding a single biomarker that is suitable for the early detection and screening of lung cancer has been difficult.

By considering a large panel of biomarkers instead of a single biomarker, we may have a better chance of developing a test for the early detection of lung cancer.

Suzanne Miyamoto, PhD, and her team of highly experienced clinicians, laboratory scientists and statisticians at the University of California, Davis are working together closely to identify such a panel of metabolomic and glycomic biomarkers that can be detected in the blood and used as early indicators of lung cancer.

“This concerted effort of multidisciplinary translational research is what we need to work out the intermediate steps and ultimately get us to the goal of finding lung cancer earlier,” she explains.
LUNGevity is focusing its research efforts at the point where the need is greatest: translational research. It’s now widely agreed that too many promising ideas are losing their momentum after the Basic Research phase, long before the patient can see any benefit. Yet with increasing risk in the research environment and the economy, industry and venture capital have been even more reluctant to step in before the clinical development stage. LUNGevity funds are invested at this critical stage of applying knowledge generated through basic discovery research to the treatment and prevention of human disease, taking the science “from the bench to the bedside.”
LUNGevity invests funds with the support of a world-class Scientific Advisory Board composed of leaders in their respective fields. This board meets twice a year to discuss research strategy, share new scientific developments, oversee ongoing funded projects, and review grant proposals. These leaders in the fields of proteomics, biostatistics, immunotherapy, and others are instrumental in improving the mortality rates of lung cancer patients. With their broad range of expertise, Scientific Advisory Board members guide the strategy of LUNGevity’s funding of research into early detection techniques, from tissue-based (blood, saliva, sputum) tests to imaging procedures, as well as into more effective therapies in order to develop the most promising protocols for increasing lung cancer survival rates.

Denise R. Aberle, MD  
David Geffen School of Medicine at UCLA  
Professor and Vice Chair of Research, Radiology

Nasser K. Altorki, MB, BCh  
NewYork Presbyterian-Weill Cornell Medical Center  
Professor of Cardiothoracic Surgery  
Chief, Division of Thoracic Surgery

Philip D. Bonomi, MD  
Rush University Medical Center  
Alice Pirie Wirtz Professor of Medical Oncology  
Director, Division of Hematology-Oncology

David P. Carbone, MD, PhD  
Ohio State University  
Visiting Professor of Medicine  
Director of the Thoracic Center

Martin “Mac” Cheever, MD  
Fred Hutchinson Cancer Research Center  
Director, Cancer Immunotherapy Trials Network

Steven M. Dubinett, MD  
David Geffen School of Medicine at UCLA  
Chief, Division of Pulmonary and Critical Care Medicine  
Senior Associate Dean for Translational Research  
Associate Vice Chancellor for Research  
Director, Clinical and Translational Science Institute (CTSI)

James R. Jett, MD  
National Jewish Health  
Professor of Medicine

Robert L. Keith, MD  
University of Colorado, Denver  
Professor of Medicine and Cancer Biology  
Denver VAMC  
Associate Chief of Staff—Research

J. Jack Lee, PhD, DDS  
MD Anderson Cancer Center  
Professor of Biostatistics  
Kenedy Foundation Chair in Cancer Research

Scott M. Lippman, MD  
University of California, San Diego  
Director, Moores Cancer Center  
Chugai Pharmaceutical Chair  
Professor of Medicine

Pierre Massion, MD  
Vanderbilt-Ingram Cancer Center  
Associate Professor of Medicine and Cancer Biology

Charles Rudin, MD, PhD  
Johns Hopkins University  
Professor and Director, Lung Cancer Therapeutics Program  
Co-Director, Upper Aerodigestive Cancer Program  
Cancer Center Associate Director for Clinical Research

Lawrence H. Schwartz, MD  
Columbia University Medical Center  
James Picker Professor and Chairman, Department of Radiology  
NewYork-Presbyterian/Columbia University Medical Center  
Radiologist-in-Chief

Lecia V. Sequist, MD, MPH  
Harvard Medical School  
Assistant Professor of Medicine  
Massachusetts General Hospital Cancer Center—Center for Thoracic Cancers

Steven J. Skates, PhD  
Harvard Medical School and Massachusetts General Hospital  
Associate Professor

Avrum E. Spira, MD, MSci  
Boston University  
Professor of Medicine, Pathology and Bioinformatics  
Alexander Graham Bell Professor in Healthcare Entrepreneurship  
Chief, Section of Computational Biomedicine

Margaret R. Spitz, MD, MPH  
Baylor College of Medicine  
Professor, Dan L. Duncan Cancer Center

“The 21st century is the century of biological sciences... We are at the right time to make progress in fighting against lung cancer.”

J. J ACK L EE, P HD, DDS

Professor of Biostatistics, MD Anderson Cancer Center  
Kenedy Foundation Chair in Cancer Research
TRANSLATIONAL RESEARCH INTO EARLY DETECTION OR TARGETED THERAPIES PROGRAM

LUNGevity’s Translational Research Program facilitates the transition of projects from the laboratory to the clinic. Basic scientists and clinicians seek to apply fundamental knowledge of cancer and bring the benefits of the new basic-level understandings to patients more quickly and efficiently through a seamless collaboration leading to more effective detection, diagnosis or treatment of cancer.

Awards are for $100,000 per researcher per year, working in teams of up to three, with a possible two-year commitment, for totals of $200,000 to $600,000 per grant. Funding for the second year of two-year grants initiated in 2011 was provided in this fiscal year.

Early Detection Research Projects

LUNGEVITY FOUNDATION/THOMAS G. LABRECQUE FOUNDATION RESEARCH GRANTS

“A system biology approach to biomarkers for early detection of lung cancer”
Suzanne Miyamoto, PhD; Oliver Flehm, PhD; and Karen Kelly, MD
University of California Davis, Sacramento, CA

“Serum biomarkers for the early detection of lung cancer”
Edward Patz, MD; Michael Campa, PhD; and James Herndon, PhD
Duke University Medical Center, Durham, NC

LUNGEVITY FOUNDATION RESEARCH GRANTS

“Autoantibody-based biomarkers to aid in the early diagnosis of lung cancer”
Jeffrey A. Borgia, PhD
Rush University Medical Center, Chicago, IL

“Biomarkers to improve clinical assessment of indeterminate lung nodules”
York Miller, MD; Wilbur Franklin, MD; and Kavita Garg, MD
University of Colorado Denver, AMC and DC, Aurora, CO

“Blood tests for the early detection of lung cancer”
Samir Hanash, MD, PhD; Gary Goodman, MD; and Christopher Li, MD, PhD
Fred Hutchinson Cancer Research Center, Seattle, WA

Both grants were funded in part by A Breath of Hope Foundation

PROTECT YOUR LUNGS/ LUNGEVITY FOUNDATION RESEARCH GRANTS

These two-year team-based grants completed their second year of funding in 2012:

“Combined protein and miRNA profiles for the early detection of lung cancer”
Steven M. Dubinett, MD, and Kostyantyn Krysan, PhD
David Geffen School of Medicine at UCLA, Los Angeles, CA

“Folate-related biomarkers as predictors of response to pemetrexed therapy”
Alexander Steven Whitehead, DPhil., University of Pennsylvania, Philadelphia, PA

Targeted Therapies Research Projects

LUNGEVITY FOUNDATION/A BREATH OF HOPE LUNG FOUNDATION RESEARCH GRANT

“Predictive blood-based markers of response to VEGF inhibitors in NSCLC”
John V. Heymach, MD, PhD
University of Texas MD Anderson Cancer Center, Houston, TX and David P. Carbone, MD, PhD, Vanderbilt University Medical Center, Nashville, TN

LUNGEVITY FOUNDATION RESEARCH GRANTS

“Biomarkers for personalizing adjuvant therapy in NSCLC – increasing cures”
David P. Carbone, MD, PhD, Vanderbilt University Medical Center, Nashville, TN; John Minna, MD, UT Southwestern Medical Center, Dallas, TX; and Ignacio Wistuba, MD, University of Texas, MD Anderson Cancer Center, Houston, TX

“Examining LKB1 status as a biomarker for response of lung cancer to metformin”
Edward Gabrielson, MD
Johns Hopkins University School of Medicine, Baltimore, MD

“Identifying tumor genomic changes in lung cancers”
Rebecca Heist, MD, MPH, and Anthony Iafare, MD, Massachusetts General Hospital, Boston, MA, and William Pao, MD, PhD, Vanderbilt University Medical Center, Nashville, TN
This grant was funded in part by Upstage Lung Cancer

“Folate-related biomarkers as predictors of response to pemetrexed therapy”
Alexander Steven Whitehead, DPhil., University of Pennsylvania, Philadelphia, PA

Since its founding in 2001, LUNGevity has funded 92 research projects at 54 institutions in 23 states, focusing on early detection as well as more effective treatments of lung cancer.

MAP KEY

- States with LUNGevity-Funded Research

- States with Scientific Advisory Board Members
“The grant from LUNGevity came at a pivotal time in my career. It allowed me to continue on the path toward developing molecularly-tailored treatments for lung cancer patients.”

WILLIAM PAO, MD, PHD
Director of Personalized Cancer Medicine, Director of the Division of Hematology and Oncology, Department of Medicine, Vanderbilt University Medical Center
2004 LUNGevity/CHest Awardee

PROPELLING EARLY-CAREER SCIENTISTS TOWARD SUCCESS
William Pao, MD, PhD, was a bright scientist with a promising future in 2004. With the help of timely funding and excellent mentorship, he focused his efforts on studying mutations in lung cancer. Today, a decade later, he is a shining example of the importance of fostering early-career scientists.

As a research fellow at Memorial Sloan-Kettering Cancer Center, Dr. Pao worked under the guidance of Harold Varmus, MD, Nobel Prize winner and President of Sloan-Kettering at the time, to identify EGFR mutations that indicate gefitinib or erlotinib is likely to be an effective therapy for a subset of lung cancer patients.

Since this landmark discovery was published in 2004, it has been cited more than 2,200 times in publications by fellow researchers. The same year he published this groundbreaking work in personalized medicine, Dr. Pao applied for and was awarded a grant, co-funded by LUNGevity and CHEST Foundations, to continue his exceptional research.

Today, as Director of Personalized Cancer Medicine, as well as the Division of Hematology and Oncology in the Department of Medicine at the Vanderbilt University Medical Center, Dr. Pao is one of the world’s top researchers working to address resistance to targeted drugs. He has also co-founded My Cancer Genome, a free online tool that helps physicians, patients, caregivers, and researchers make informed decisions relating to personalized treatment.

LUNGevity now provides Career Development Awards with exceptional researchers like Dr. Pao in mind. These early-career awardees have the benefit of being mentored by experts in their field and receive a $100,000 renewable grant to help establish themselves as translational researchers specializing in lung cancer.

“The grant from LUNGevity came at a pivotal time in my career. It allowed me to continue on the path toward developing molecularly-tailored treatments for lung cancer patients,” said Dr. Pao. “LUNGevity’s Career Development Awards help retain promising researchers in lung cancer. And that’s what we need: sharp-minded researchers focusing their careers on developing more effective early detection and treatment options for lung cancer.”
2012-2015 Career Development Awards

In 2011, LUNGevity introduced a new grant program, the Career Development Awards for Translational Research. The goals of this program are to identify, retain and advance the careers of talented future research leaders who will keep the field of lung cancer research vibrant with new ideas. Awardees participate in a structured mentoring program at their institutions and become ex officio members of LUNGevity’s Scientific Advisory Board for the duration of the award. Their funded projects are focused on the early detection of lung cancer and/or individualized treatment.

Grants are for $100,000 per year with a possible three-year commitment based on progress, for a maximum of $300,000.

2012 Career Development Awardees

Jennifer Beane, PhD
Boston University, Boston, MA
“Biomarkers of pre-malignant disease progression for lung cancer detection”

Mohamed Hassanein, PhD
Vanderbilt University Medical Center, Nashville, TN
“Developing new non-invasive methods for the diagnosis of lung cancer”
(Awarded with support from the Janice McArdle Cancer Research Foundation)

Lauren Byers, MD
University of Texas MD Anderson Cancer Center, Houston, TX
“PARP1 as a novel therapeutic target in small cell lung cancer”
(Awarded with support from A Breath of Hope Lung Foundation and the Janice McArdle Cancer Research Foundation)

Viswam S. Nair, MD
Stanford University, Stanford, CA
“In-vivo and in-vitro diagnostics to improve lung cancer care”

Christopher A. Maher, PhD
Washington University in St. Louis, St. Louis, MO
“Molecular predictors of outcome in non-small cell lung cancer”
(Recipient of LUNGevity Foundation’s Melissa Lumberg Zagon Founders’ Award)
Patient/Survivor and Caregiver Programs Building Informed, Supportive Communities

The past year saw several major milestones in LUNGevity’s support for all those affected by lung cancer, providing both peer-to-peer support and medically-expert information for non medical professionals on the latest developments in lung cancer care.

Among the widely-used support services were the new online Caregiver Resource Center, providing practical resources and support to address the unique challenges and needs of the caregivers and families of those living with a lung cancer diagnosis, and the LifeLine Support Partner (phone/email buddy) program offering one-on-one support for patients and families.

Ask the Experts provides medically-expert information “translated” for the lay person about the latest developments in lung cancer research and care. Offered in partnership with Global Resource for Advancing Cancer Education (GRACE), resources include an online message board, a weekly blog and monthly webinars, also available as downloadable podcasts afterwards. The program continued to grow in scope and reach, with record attendance at February’s panel webinar “Molecular Markers in Advanced Non-Small Cell Lung Cancer: Who to Test and What to Test For.” Other topics included Immunotherapies for Lung Cancer, Symptom Management and Palliative Care, ASCO Annual Meeting Highlights, New Radiation Techniques for Lung Cancer, and Practical Aspects of Clinical Trials in Cancer: Myths and Facts, among others.

“I have benefited greatly from the briefings and webinars that are available from LUNGevity through Ask the Experts. It made a big difference to me at a time when I felt completely powerless.”

LUNG CANCER SURVIVOR SINCE MAY 2010, diagnosed stage IV NSCLC, age 48
The second annual Hope Summit was held this past May, Lung Cancer Hope Month. This year there were almost 50 participants. Participants and speakers consisted of lung cancer survivors and experts, and the focus of the summit was on lung cancer survivorship and the specific needs of those living with lung cancer. The Summit included inspirational speakers, medical expert forums, advocacy forums, lung cancer survivor-specific sessions, and opportunities for lung cancer survivors to share and connect with other survivors.

The number of postings on the Lung Cancer Support Community online message board passed the 400,000 mark.

New lung cancer-specific partnerships and collaborations were formed with CaringBridge and LiveStrong. CaringBridge offers a personalized and private place for LUNGevity constituents to communicate and show support for the lung cancer patients and their families and supporters through a personalized “caring” social network.

Under the new referral agreement with LIVESTRONG, those seeking lung cancer-specific support from LIVESTRONG will be directed to LUNGevity Foundation as a resource. LUNGevity will also refer patients who would benefit from that organization’s resources to LIVESTRONG and list the non-profit as a resource on their Caregiver Resource Center. The collaboration reflects both organizations’ spirit of cooperation in best helping cancer survivors.

“Being able to read other people’s experiences within the Lung Cancer Support Community and learn from that has been really helpful. It’s hard to find good information, and doctors don’t always give good answers for things like ‘how am I going to feel after surgery?’, so if you look at other survivors, you can get good information, and know whether what you are feeling is normal and just part of the healing process.”

LUNG CANCER SURVIVOR SINCE 2011, diagnosed Stage I
14  lun Gevity Foundation 2012 annual Report
Events  We are grateful to all of the volunteer coordinators and the participants and supporters of the following events for raising money and awareness for LUNGevity. All of these 80+ events—whether a walk/run, concert, golf outing, canoe race, birthday bash, or softball tournament—share the common goals of increasing awareness of the urgent need for earlier detection and improved treatment of lung cancer and raising critical funds for research to change the outcomes. Special thanks to all the Breathe Deep event coordinators, increasing the reach and impact of this LUNGevity-branded series of events as we build an awareness network across the nation.

**Alabama**  
- No Show Bowl, Birmingham

**Arizona**  
- Breathe Deep Phoenix

**California**  
- Breathe Deep Bay Area  
- Breathe Deep LA  
- First Annual Len Jagoda Memorial, Pine Grove  
- Paddle for Humanity, Dana Point

**Colorado**  
- Breathe Deep Denver

**Connecticut**  
- Breathe Deep Westport  
- 2nd Annual “The Larry” Golf Classic, New Haven

**District of Columbia**  
- Breathe Deep DC  
- DC Young Professionals Percentage Night Fundraisers  
- LUNGevity’s Musical Celebration of Hope Gala

**Florida**  
- Breathe Deep Pompano Beach  
- Paddle for Humanity, Deerfield Beach

**Georgia**  
- Breathe Deep Atlanta  
- Breathe Deep Blue Ridge

**Idaho**  
- “Take a Swing at Lung Cancer” Softball Tournament in honor of Vickie Bennett, Richfield

**Indiana**  
- Starbase Indy Convention

**Kansas**  
- First Annual Greg House Swim & Dive Invitational, Overland Park

**Maryland**  
- Breathe Deep 3 Day Walk, Bethesda  
- Breathe Deep Baltimore  
- Breathe Deep DC Bowling Event, Bethesda  
- The Boys’ Latin School of Maryland “Dress Down” Day, Baltimore

**Massachusetts**  
- Be Bold, Be Bald, Boston  
- Breathe Deep Boston 5K Walk  
- Ladies Day Out Craft Show, Marlboro

**Michigan**  
- Breathe Deep Ann Arbor  
- Breathe Deep Michigan, Birmingham  
- 7th Annual LUNGevity Charity Golf Event, Grand Blanc  
- Walk the Walk, Grand Blanc

**Missouri**  
- The Lung Hill Run, Kansas City

**Nevada**  
- Breathe Deep Las Vegas

**New Hampshire**  
- Breathe Deep New Hampshire, Concord

**New Jersey**  
- Breathe Deep Bloomsbury  
- The Heather Saler 8th Annual Lung Cancer Walk, Pennsauken  
- Every Breath Counts, Atlantic City  
- 2nd Lung Cancer Dinner: “A Touch of Class,” Mount Laurel

**New York**  
- Breathe Deep CNY  
- Breathe Deep Danceathon, New York  
- Breathe Deep NYC  
- Dan’s 5K Fun Run/Walk, Brooklyn  
- An Evening of Entertainment – Rotary Club of Larchmont  
- Golf with Me, Schenectady  
- NYC Hope Gala  
- Run as One: a Labrecque-LUNGevity event, New York  
- Ping Pong at SPIN NYC: a Labrecque-LUNGevity event

**North Carolina**  
- Breathe Deep Cary NC  
- Breathe Deep Wilmington  
- Breathe In the Season Fashion Show, Wilmington  
- Lung Strong 15K/5K, Charlotte

**Ohio**  
- Breathe Deep Cincinnati: Paddle to Stop Lung Cancer  
- Breathe Deep Columbus  
- Breathe Deep Newark  
- Lemonade/Hot Chocolate Stand, Shaker Heights

**Pennsylvania**  
- Breathe Deep NE Pennsylvania  
- Breathe Deep Philadelphia  
- Chris Gemmell Memorial Open 4th Annual Golf Tournament and Dinner, Gettysburg  
- Stomp Out Lung Cancer, Biglerville

**Tennessee**  
- Breathe Deep Nashville  
- The Melting Pot of Nashville Anniversary

**Texas**  
- Breathe Deep DFW  
- 1st Annual Golf Tournament in Memory of Florence Blackwell, Austin

**Vermont**  
- 1st Annual TJM Run for Lung Cancer Research, Middlebury

**Virginia**  
- 4th Annual Beth Whiteacre Memorial Golf Tournament, Lorton  
- Breathe Deep DC Golf Classic, Arlington  
- Elie Tahari and LUNGevity Foundation: An Evening of Spring Fashion, McLean  
- Susie Carmassi Cancer Foundation Golf, Leesburg

**Washington**  
- Breathe Deep Seattle

**Wisconsin**  
- Old Guy Walk Across Wisconsin
Thank you to our Donors! We are honored by the support of our Partners-in-Research, who helped fund our life-saving research, as well as the generosity of foundations and companies that provided funding for our support, education and advocacy programs.

PARTNERS-IN-RESEARCH CO-FUNDDERS
These organizations made a significant commitment to providing funding for new and ongoing research projects within LUNGevity’s Science Program.

• A Breath of Hope Lung Foundation
• Genentech
• Janice McArdle Cancer Research Foundation
• Thomas G. Labrecque Foundation
• Upstage Lung Cancer

SUPPORT, EDUCATION AND ADVOCACY SUPPORTERS
Support for Ask the Experts was provided by Genentech and Teva Pharmaceuticals. Enabling lung cancer patients and their loved ones to better understand the medical terms, processes and latest advances related to a lung cancer diagnosis and treatment.

Support for the Caregiver Resource Center was provided by The Safeway Foundation and Genentech. Offering emotional support, practical advice and other relevant resources online for the unique needs of the nation’s lung cancer caregivers.

Support for the Hope Summit was provided by Eli Lilly and Company and Genentech. Providing lung cancer survivors an opportunity to celebrate lung cancer survivorship, as well as learn, collaborate, advocate, and use their voices and stories to make a difference in the fight against lung cancer.

Support for the Grassroots Leadership Summit was provided by Eli Lilly and Company and Genentech, allowing us to bring together our dedicated volunteers who lead dozens of community events across the country for education, training and best-practice sharing.

Special thanks to our national Breathe Deep event sponsors Corporate Executive Board and Pfizer Inc. for helping to raise awareness of the needs of the lung cancer community.

“Collaborating with LUNGevity Foundation to direct valuable funds for research through their world-class science program is a wonderful one-plus-one-yields-three kind of opportunity that helps maximize benefit to the lung cancer community.”

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Sara Grauch
Great America
Grevey’s Restaurant and Sports Bar
Grossberg, Yochelson, Fox & Beyda, LLP
Grow
GU Energy
Gunstock
H.Y.P.E. Productions, Inc.
Hampshire Farms, LLC
Hampton Inn Baltimore Downtown/Convention Center
Hard Rock Cafe
Harmony Tack & Saddlery
Harmony, Hearth, LLC
Heavenly Scent Catering
Heineken USA
Phyllis Henry
Heritage Makers Independent Consultant
Heritage Wine Cellars
Hicks Studio
Hilton New Orleans St. Charles Hotel
HLS Transportation
HMP Properties
Todd Hollander
Matt Holliday
Honest Tea
Hot Shot Billiards of Deptford
Hot Yoga Nashville
Hotel Palomar
Hotel Palomar Philadelphia
Hotel Tarrymore
Hunterdon Health Care
Hyat Regency-McCormick Place
Overall Financial Health The financial activities of LUNGevity Foundation were audited by Ostrow Reisin Berk & Abrams, LTD. For our complete audited financial statements, please visit our website at www.LUNGevity.org.

LUNGevity Foundation remained fiscally strong in FY2012. Thanks to our donors, our revenues grew, enabling us to expand our scientific program funding and add support programs.
## STATEMENT OF FINANCIAL CONDITION

June 30, 2012

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$4,070,951</td>
<td>$3,338,296</td>
</tr>
<tr>
<td>Investments</td>
<td>933,066</td>
<td></td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>109,556</td>
<td>75,153</td>
</tr>
<tr>
<td>Accounts and grants receivable</td>
<td>589,669</td>
<td>169,430</td>
</tr>
<tr>
<td>Pledges receivable</td>
<td>646,534</td>
<td>985,256</td>
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<tr>
<td>Security deposits</td>
<td>20,986</td>
<td>10,095</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>28,391</td>
<td>27,747</td>
</tr>
<tr>
<td>Total assets</td>
<td>$5,466,087</td>
<td>$5,539,043</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$ 31,113</td>
<td>$ 15,029</td>
</tr>
<tr>
<td>Accrued payroll and vacation liabilities</td>
<td>26,985</td>
<td>42,779</td>
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<tr>
<td>Grants payable</td>
<td>2,500,000</td>
<td>2,000,000</td>
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<tr>
<td>Deferred revenue</td>
<td>17,353</td>
<td>171,096</td>
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<tr>
<td>Total liabilities</td>
<td>2,575,451</td>
<td>2,228,904</td>
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</tbody>
</table>

Net assets:

| Unrestricted                  | 2,239,102    | 2,324,883    |
| Temporarily restricted         | 651,534      | 985,256      |

Total net assets: 2,890,636 3,310,139

Total liabilities and net assets: $5,466,087 $5,539,043
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AMLI Residential
Chicago, IL

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LUNGevity Foundation
Bethesda, MD

Craig Lerner
President
Involve & Involve Media
Columbus, OH, and Chicago, IL

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Executive Director
Corporate Executive Board
Arlington, VA

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Founder and Managing Partner
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Director
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Chicago, IL

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Executive Vice President and
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