

LUNGEVITY FOUNDATION'S CELEBRATION OF HOPE

CELEBRATION OF HOPE

Thursday, April 30, 2020
Union Station
Washington, DC

CELEBRATION OF HOPE GALA

Thursday, November 5, 2020
Mandarin Oriental, New York
New York City

ABOUT THE CELEBRATIONS

LUNgevity's *Celebrations of Hope* are extraordinary evenings of hope, progress, and inspiration as we strive to create a world in which no one dies of lung cancer. The Celebrations bring together business leaders, philanthropists, and policy makers to support lung cancer research and programs that will save lives and offer new hope in treatment and survivorship.

ABOUT LUNG CANCER

Lung cancer can affect anyone, regardless of gender, ethnicity, or smoking history. About 60% of all new diagnoses are among people who have never smoked or are former smokers. Lung cancer takes more lives than colorectal, breast, and prostate cancers combined.

ABOUT LUNGEVITY

LUNgevity Foundation is firmly committed to making an immediate impact on quality of life and survivorship of people with lung cancer by accelerating research into early detection and more effective treatments. LUNgevity provides community, support, and education to all those affected by the disease.



NATIONAL SPONSORSHIPS

NATIONAL HOPE SPONSOR — \$100,000

- For each Celebration, 24 tickets with premier seating
- Full-page premium ad in both Celebration program books
- Logo and link on the event websites
- Name and logo to be displayed on materials and signage
- Special recognition during the evenings' presentations
- Corporate name featured on invitations sent to select social, civic, and business leaders in each city

NATIONAL DIAMOND SPONSOR — \$50,000

- For each Celebration, 16 tickets with premier seating
- Full-page ad in both Celebration program books
- Logo and link on the event websites
- Name and logo to be displayed on materials and signage
- Special recognition during the evenings' presentations

NATIONAL PLATINUM SPONSOR — \$25,000

- For each Celebration, 12 tickets with premier seating
- Full-page ad in both Celebration program books
- Logo and link on the event websites
- Name and logo to be displayed materials and signage

NATIONAL GOLD SPONSOR — \$15,000

- For each Celebration, 10 tickets with preferred seating
- Full-page ad in both Celebration program books
- Logo and link on the event websites
- Name and logo to be displayed on materials and signage

NATIONAL SILVER SPONSOR — \$10,000

- For each Celebration, 10 tickets with preferred seating
- Half-page ad in both Celebration program books
- Logo and link on the event websites
- Name and logo to be displayed on materials and signage

*Your total number of tickets may be split between the two events in any combination you wish.
Please note that sponsorship packages can be tailored to best fit your objectives.*

*For more information, please contact Alana Boardman, Donor Relations Coordinator,
aboardman@lungevity.org*